



## LE BREAD XPRESS TO PRESENT AT 2018 SAN FRANCISCO WINTER FANCY FOOD SHOW

**SAN FRANCISCO, California – January 18, 2018** – Le Bread Xpress today announced that it will be demonstrating its innovative baguette micro bakery at the Specialty Food Association’s Winter Fancy Food Show to be held at the Moscone Center on January 21-23, 2018.

“We are thrilled to have this opportunity to showcase our robotic micro bakery technology at the Winter Fancy Food Show,” said Le Bread Xpress founder and CEO Benoit Herve. “For this event we will be delivering free baguettes that were provided by Bridor, which operates one of the largest bakeries in France.”

Le Bread Xpress is a micro bakery that delivers hot, fresh baguettes with the press of a button. This new style of vending machine has already been integrated into more than hundred locations in France, producing piping hot baguettes for gourmet customers on the go.

“We work with only the finest bakeries,” said Mr. Herve. “In Europe a good baguette is a thing of pride and we wish to continue that tradition by bringing only the best to our customers.”

Le Bread Xpress will be presenting in booth 3141 in the French Pavilion with other French companies who are coming to the US to showcase gourmet food.

### **About Le Bread Xpress**

Le Bread Xpress provides the world’s first robotic micro-bakeries, offering hot, fresh French bread on demand. The Bread Xpress baguette machine integrates refrigeration and quick bake capabilities in a compact unit the size of a traditional vending machine. Le Bread Xpress was founded in 2015 and offers micro-bakeries to hospitals, universities, hotels, retail centers and office parks world-wide. For more information, please visit [www.lebreadxpress.com](http://www.lebreadxpress.com).

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